

# Eden Maayan

## GRAPHIC DESIGNER

Creative Graphic Designer specializing in visual storytelling, branding, marketing and digital design.

## CONTACT

-  416-857-9462
-  edenmaayan22@gmail.com
-  Toronto, Ontario, Canada
-  Eden Maayan

## SKILLS AND TOOLS

- Adobe Creative Suite
- Figma
- Miro
- Branding & Visual Identity
- Typography & Layout
- UX/UI Design Fundamentals

## EDUCATION

- 2022-2024  
**Seneca Polytechnic College**  
Graphic Design Advanced Diploma
  - President's Honour List (4 semesters)
  - GPA: 4.0
  - Applied Arts Awards

- 2019  
**Studio 6B**  
Adobe Photoshop Diploma

## EXPERIENCE

### WWF-Canada Contractor and Freelance Graphic Designer Graphic Designer | 2024-Present

- Delivered branding, marketing assets, and digital design solutions for multiple clients
- Translated client needs into visually compelling and functional designs
- Managed concurrent projects while meeting deadlines and maintaining high-quality standards

### Bruce Mau Design Design Intern | 2024

- Assisted in developing creative concepts and visual presentations for client work
- Conducted research and contributed to collaborative brainstorming sessions
- Supported production of polished, brand-aligned deliverables

### Seneca Polytechnic College Teaching Assistant | 2022-2024

- Provided design feedback, technical support in class, and one-on-one guidance to students
- Helped improve student proficiency in design tools and visual communication

### Hatzvi Educational Institute Visual Designer | 2021-2022

- Designed educational materials, brochures, and visual assets
- Improved clarity and internal engagement through effective visual communication